

Minutes
ART COMMITTEE MEETING
Monday, October 16, 2023, 6:00 P.M
Town of Jupiter Community Center
200 Military Trail, Jupiter, FL 33458

I. CALL TO ORDER: 6:01 PM

II. Attendance and determination of a quorum

Ms. Brenda Nickolaus, Chair
Mr. Marc Blatchley
Ms. Elizabeth Dashiell
Ms. Dorothy Katz
Mr. Scott Klimek
Ms. Robin Neary Estremena Fitzgerald
Ms. Lorrie Williamson
Ms. Satu Oksanen, Staff Liaison

III. Ms. Patricia Benedetto came to visit the group. She used to be the Chair of the Committee some years ago. She is back in town and has about 20-30 Tony Bennet originals that she would like to show and possibly sell. The group tabled the issue but will get back to her. Maybe a “One Night with Tony Bennet” event in the future.

IV. APPROVAL OF MINUTES: Minutes tabled from September to be approved in November meeting.

V. REPORTS:

- a. Financial – Satu Oksanen- The new budget of \$16,000 has not posted on MUNIS yet.
- b. Advertising/Marketing – Brenda Nickolaus- Marc did a nice job with Facebook advertising and was able to get a lot of reactions/engagements.
- c. NPBCA – Dorothy Katz- group looking to meet in Jupiter perhaps in March. Satu will reserve a room if available.

VI. OLD BUSINESS:

- a. Fall for Jupiter show recap October 6, 2023. Robin said it would be good to have contact info for artists available so the public can easily purchase the art. Elizabeth said contact info is already in labels. Elizabeth said that the same people should not always have to stay and clean after the opening. Perhaps a rotation needs to be established. Scott mentioned that maybe receiving and hanging could be done at night.

VII. NEW BUSINESS:

- a. New Town Hall Lobby Art Work Project Update from Elizabeth and Satu
- b. Marketing & Emails—Satu showed examples of the Town’s outreach (Facebook post and two emails regarding opening). The Town’s Community Relations will help with any advertising/outreach if a request is made in time and there is no conflict with other events.

VII. HARBOURSIDE: Brenda and Robin shared that the cases are available for anyone who is interested. The current art needs to be picked up and Robin will make arrangements.

VIII. REMARKS & RECOMMENDATIONS: Elizabeth shared that she attended the Town’s Branding Committee meeting. A logo for the Centennial celebration was discussed.

IX. DATE AND TIME FOR NEXT REGULAR MEETING: **November 20, 2023**