

Meeting Minutes for Town of Jupiter Art Committee

MEETING DETAILS.

Location: **Town of Jupiter Art Gallery Meeting Room**

Meeting Facilitator: **Brenda Nickolaus**

Secretary: **Elizabeth Dashiell**

Date: **March 13 2023** Time: **6 PM**

ATTENDEES.

Brenda Nickolaus, Marc Blatchley, Elizabeth Dashiell, Dorothy Katz, Barbara Lentz, Penny Payne, Rose Shaw, Satu Oksanen

PREVIOUS MEETINGS MINUTES.

The minutes for the previous meeting WERE NOT reviewed and approved.

APPROVAL OF AGENDA.

The agenda for this meeting was distributed and approved.

REPORTS.

Report #1: Northern Palm Beaches Cultural Alliance

Details: Dorothy attended the last meeting at ArtStage and said that the guest speaker discussed everything covered in David Brooks' recent Op Ed in the NYT, and recommended everyone read it. It discusses how art and culture are not only good for the mind and health, but strengthen a community as well. This was the topic at the last meeting. The next NPBCA meeting is April 14 and Dorothy will attend.

Report #2: Marketing

Details: Marc created a flyer for the April show that is now sharable. He explained that now that he has access to the Facebook page, he will update that with the new art. He will also create an event page.

NEW BUSINESS.

Item #1: April 14 Show

Details: Satu announced that the Library and other rooms would be unavailable for our reception. We would need to place the authors into a room at the end of the gallery hall.

Elizabeth mentioned that people rarely want to go down into a room, and Barbara suggested we move the wine into the room to encourage everyone to meet the artists. Penny suggested we have something set up in the main lobby leading into the art gallery and Satu said that could be done. Elizabeth suggested we see if we can use the pool table/recreation room and Brenda looked at the space. Final coordination will be decided later.

Brenda asked who would handle the food and Penny offered to help April 13 as she is out of town on the 14th during the event. She will meet with Satu to purchase from Publix. Following discussion on budget, Elizabeth made a motion for \$700 and Brenda provided the second. All agreed on a budget of \$700.

Elizabeth will draft the press release for the event to send to media and to Satu for distribution to the town.

Penny asked where the documents currently exist for authors and artists to apply and Satu explained they were under the Town Committees tab on the town website. Discussion followed with everyone agreeing that the event visibility is nearly non-existent. Artists and committee members have had numerous challenges finding forms and information about the events.

Satu explained that the Town does sometimes include our Call to Artists on their email blasts. Penny suggested that as we are a unique advisory board with active town events, we should have more visible placement, with our events included under the towns event calendar. All agreed and Satu said she would put the request in.

Item #2: New Members

Details: Satu said that one of the new applicants declined to join after receiving the listing of expectations from Satu. This leaves the committee with three applicants and one alternate who accepted. Those will be invited to join the May meeting.

Penny asked if onboarding could be done separately prior to the meeting so we are not running over time and agenda. Satu said it could, as long as outreach is done individually. Satu will send the packet to them, and Brenda will individually call and welcome them.

Item #3: Adding Actionable Items

Details: Penny made a motion to have actionable recommendations added to the agenda. This would be a list of recommendations which would then be presented to Councillor May for reading during regularly scheduled council meetings. Barbara seconded the motion and all approved. Penny will write a memo to Councillor May on behalf of the Art Committee.

Item #4: Summer Meeting Schedule

Details: Penny made a motion to not meet in June or July. Elizabeth seconded the motion and all agreed.

OTHER ITEMS.

Item #1: Recommendations for Town Council

Details: * The Art Committee recommends the Town of Jupiter install utility wraps at designated intersections. The Committee has done extensive research, has a listing of local artists from which to offer design suggestions and would be open to offering any advisement necessary.

ADJOURNMENT.

The meeting adjourned at 7:13 p.m.