

Art Committee Meeting
Monday, January 23, 2023 5:30pm
Town of Jupiter Community Center
200 Military Trail, Jupiter, FL 33458

I CALL TO ORDER: 5:48 PM

II ATTENDANCE AND DETERMINATION OF A QUORUM:

Ms. Brenda Nickolaus
Mr. Marc Blatchley
Ms. Elizabeth Dashiell
Ms. Robin Neary Estremera-Fitzgerald
Ms. Penny Payne, Vice Chair
Ms. Rose Shaw
Ms. Satu Oksanen - Liaison

III APPROVAL OF MINUTES:

a. December 19, 2022: With Amended version on site, Elizabeth made a motion to approve, Rose seconded. Minutes approved.

**Whoever is the secretary going forward should obtain a list of member emails- provided that there is not an issue with privacy.*

IV REPORTS:

a. Financial - Satu Oksanen: Satu passed out copy of Town G/L Account for all to peruse.

b. Advertising/Marketing - Brenda mentioned an artist send out on Facebook on page. Marc said he would help with advertising...talked about an expense having to be approved up to \$1,000 but the group brought up that \$1500 had already been approved for expenses including advertising around the upcoming Gallery Art Show. Liz said Nichole had mentioned doing some advertising as well. Rose asked about making a banner for our Facebook page but Penny said there would be more success around a “calendar event” mention for the show on Facebook that could be shared and whatnot.

c. NPBCA - Since a new slate of officers were chosen, we talked about the Cultural Alliance and why we pay them and what the \$100 is for? Per Penny, they apparently want to be at a meeting of ours, tried hosting here (at the Community Center) but that didn’t work out well. Their mission is supposedly

“Art Events”. We want to do some things together but this hasn’t happened. **Shiela Bell** is the new head and it was suggested we send them invites to our events so that they automatically advertise our events through their Social Media. We asked again about the previous suggestion made by Elizabeth that we, as “members”, take advantage of their email BLAST (if possible) for getting the word out on our events - monthly shows and meetings. Penny *made a motion* to have a discussion with Shiela about this and ask who we would send invites to? Brenda seconded the motion and offered to be the one to contact Shiela.

The “Cultural **Council**” covers ALL of Palm Beach County and were featured in the Palm Beach Post. (Robin had asked what the difference was between the two.) Elizabeth has done promo with them and thinks they may be good to contact regarding future events.

V OLD BUSINESS: a. Next upcoming show: Theme “With Love” will be Feb 3, 2023 through March 13th 2023. End date needs to be done in time for camp, so will be a shorter length of gallery time than the usual. Show check in will be Monday Jan 30th: 7am to 1pm (Satu said she could do because she’s there) and Robin 8 to 1pm, and Tuesday, January 31st: Satu, 7am to 8am, Brenda, 12 to 1pm. Still need someone to volunteer for 8am to 12noon Tuesday, 1/31 (Robin and Elizabeth will fill in if no-one else volunteers). NEED TO KNOW ahead of time. Brenda is handling food, Rose is handling decorations (needs shower curtain and old style hearts if anyone wants to pitch in for decorations.

b. The beginning of the show is the DAY BEFORE THE JUBILEE (Saturday, February 4th, 11 to 4pm) We need volunteers to be at the table. We have equipment for table (stand-ups, table runners and cloths...maybe we should display ART on an easel.) Town is going ball out on advertising for this Jubilee. Brenda will work the table, Robin can help set up but can’t stay the event. Had an idea for community input for Art Show Themes...a hatbox of sorts to put slips of paper or cards with ideas for themes for next year or even this year. Volunteers anyone?

c. Penny *made a motion* to “step back” from Art in Public Places or table Public Art for now...including the Utility Wrap Project. Discussed the Town’s disinterest in pursuing it right now with their schedules and agendas. Cameron May is our liaison, (Malise didn’t want to step on his toes and there can only be one rep, so it’s Cam, but his schedule is too busy to address this right now) Penny suggested using our “advisory capacity” to draw up the idea of a “synopsis” for the Town and send via email to get on the Agenda. Elizabeth seconded the motion and all approved to table Art in Public Places and send then email.

d. Proposed Art Walk (presented previously by Etheard for Harbourside) has been decided by the Town that they don't want to be involved in that project. Etheard may ask for our input on other projects.

VI NEW BUSINESS: a. Next show ideas: April is for Authors?, Thoughts of expanding gallery for live art or book presentations. "Art, Authors and InspirAtion", Awe Inspiring Art and Authors, ...nothing definitively decided upon except for the inclusion of "authors". Elizabeth moved to pick a name including 'Authors' AND Rose seconded...but it wasn't approved as of yet.

b. Goals and Objectives 2023 needs to be voted on as well. Need to look those over.

VII HARBOURSIDE: Artists in cases filling Displays...almost completely filled.

VIII MEETING ADJOURNED: Penny made a motion to adjourn, Rose seconded, Meeting adjourned @ 7:17 pm

IX: DATE AND TIME FOR NEXT MEETING: February 13th, 2023 at 5:30pm